



**OFFICIAL TIMEKEEPERS at THE PRINCES' CUP MIDDLE EAST
BRITISH POLO DAY
18th March 2011**

The Prince Collection



**&
SPONSORS OF THE ETON TEAM**



Backes & Strauss are the official timekeepers at The Princes' Cup British Polo Day at the Dubai Polo & Equestrian Club and sponsors of The Eton Team, proud of their English heritage, joining other ambassadors for Britain gathering at this most stylish event today.

The most well known Eton players are its polo playing Princes, William and Harry. The history of Eton polo stretches a long way back with the first match played by Old Etonians outside of England being held over 100 years ago when an OE team played in the United States.

The Prince Collection; The Prince Berkeley, The Prince Regent and The Piccadilly Prince shown here, crafted in 18kt white gold and hand set with the finest diamonds perfectly epitomise this Royal sport at the most prestigious event.

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